

Fantasy Flooring Limited Privacy Policy

Fantasy Flooring Limited are committed to protecting your privacy. This policy describes how Fantasy Flooring Limited collects, processes and protects your personal data (for example your name, email address, physical address or IP address). We can collect personal data on-line, over the phone, at events and location visits

We collect personal data in order to process work order requests. When you visit our website, our servers could log your IP address. Your IP address may be used to gather generic demographic information. We may also collect non-personal data (such as type of browser, the visited domain name, company names or addresses etc.).

Cookies

Fantasy Flooring Ltd uses cookies to gather data that helps improve our website and services. Cookies are small bits of text which are sent to your browser from a website. By using cookies we can give you a personalised experience. The cookies used by our website are only accessible by the controllers of our website. These cookies can in no way be used to get data from your hard drive, obtain your email address or access sensitive data about you as an individual.

Our website uses cookies for the following purposes:

- Analytical: by using Analytics cookies we collect anonymous data regarding your use of our website and services, for example which pages you visit, the amount of visits and if you encounter any errors. We also use these cookies to check if you open and read our messages such as the regular email updates.
- Social Media: our website makes it possible for you to share our information via social media and these cookies make this process easier by remembering the social media you use. We will not access your social media account.
- Advertising: we use Advertising cookies to improve our marketing strategies.
- Behaviour tracking: when you have an account for the Interface website you can indicate that you wish to receive announcements and offers via email. In order to make these announcements and offers as personal and specific to your preferences as possible we use cookies to track your behaviour. For this purpose we use a system called Eloqua. You can unsubscribe to announcements and offers at any time.
- Functional: we use cookies that support the functioning of our website, such as placing and keeping samples that you want to order in the shopping cart.

There are several ways for you to control the use of cookies that follow your use of the internet in general. You can change the settings of your browser in such a manner that will give you the chance to accept the cookie or not. You can also remove previously installed cookies from your browser.

If you remove our cookies you can still use our website.

Disclosing and storing

Personal data may be disclosed to third parties for the purpose of:

- executing agreements (like sending samples);
- fraud investigation. In which case we will be obligated to cooperate during an investigation.

We never sell your personal data to third parties.

Your personal data can be used by us to improve our products and services, We may provide your personal data to third parties (e.g., providing your address to a shipping company). It is possible that your personal data will be shared outside of the European Economic Area, including the United States of America, to our affiliated companies or selected third parties.

Security

Fantasy Flooring Ltd has security measures in place to provide protection against the loss, misuse and alteration of the data under our control.

On our website your personal data is encrypted and protected utilising the industry standard Secure Sockets Layer (SSL) encryption software. Most browsers will indicate the encrypted nature of your data when you are visiting a secure page.

We also protect your data offline. All data of our website users is maintained in a restricted section in our offices and systems. We limit the access to such personal data to just those employees who need the data to perform their job.

We take all commercially reasonable efforts to ensure the security of your data in our systems.

Links

Our website contains links to other websites. Fantasy Flooring is not responsible for any information you provide to other websites you may access through these links.

Your rights

Regarding your own personal data, you have the right to:

- access your personal data;
- have inaccurate personal data amended;

Data breaches

Despite our security measures, something could happen to the personal data you provided to us (e.g. a hack of our database). If this happens we will take all reasonable measures to remedy the breach and mitigate any risks. We will also notify you as soon as we can if this breach is likely to result in high risks for you. We will then provide you with recommendations on how you can limit the negative impacts as well.

This Privacy Policy may be amended from time to time. You are advised to check the Privacy Policy regularly in order to be informed on how we deal with your personal data.

If you have any questions for example about the privacy statement please contact us by sending an e-mail to accounts@fantasyflooring.co.uk

Fantasy Flooring Ltd

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